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Atoms for Peace and Development

IAEA Emergency Public Communication Activities

Technical Meeting and Workshop

29-30 June 2017, Vienna, Austria

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IAEA Incident and Emergency Centre

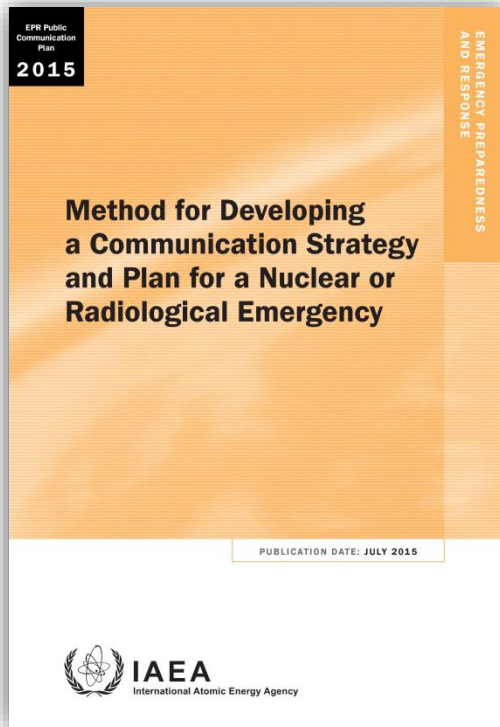
EPR-Public Communication

- IAEA EPR-Public communications (2012)

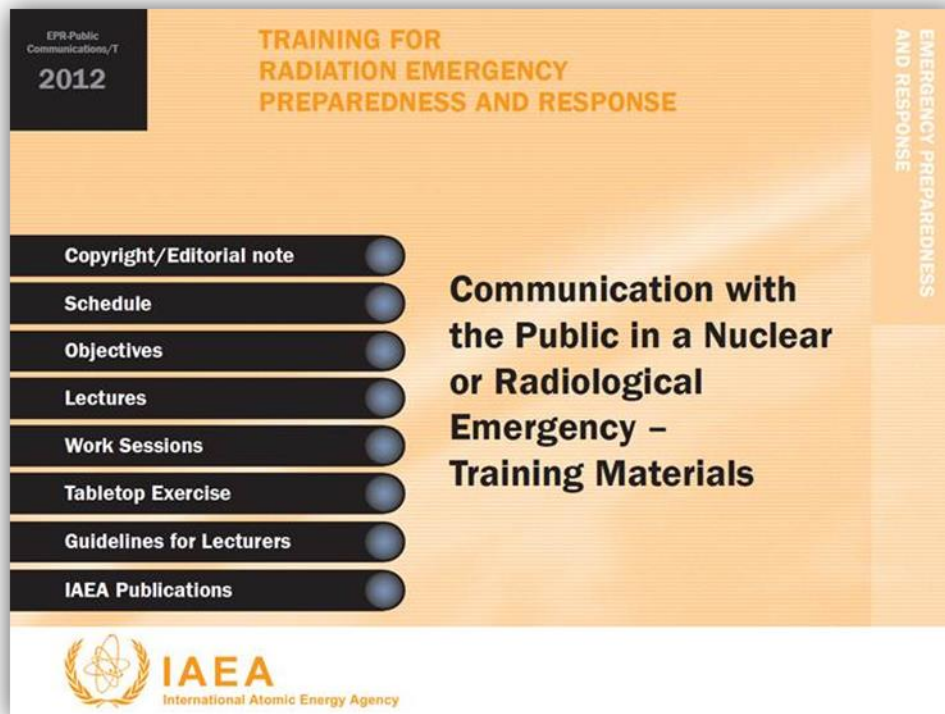


EPR-Communication Plan

- IAEA EPR-Communication Plan (2015)



EPR-Public Communication Training & E-learning



The image shows the cover of a training materials book. The top left corner features the text 'EPR-Public Communications/T' and '2012'. The main title is 'TRAINING FOR RADIATION EMERGENCY PREPAREDNESS AND RESPONSE'. A vertical label on the right side reads 'EMERGENCY PREPAREDNESS AND RESPONSE'. The central text is 'Communication with the Public in a Nuclear or Radiological Emergency - Training Materials'. A table of contents on the left lists: Copyright/Editorial note, Schedule, Objectives, Lectures, Work Sessions, Tabletop Exercise, Guidelines for Lecturers, and IAEA Publications. The IAEA logo and name are at the bottom left.

EPR-Public
Communications/T
2012

TRAINING FOR
RADIATION EMERGENCY
PREPAREDNESS AND RESPONSE

EMERGENCY PREPAREDNESS
AND RESPONSE

Copyright/Editorial note

Schedule

Objectives

Lectures


Work Sessions

Tabletop Exercise

Guidelines for Lecturers

IAEA Publications

**Communication with
the Public in a Nuclear
or Radiological
Emergency -
Training Materials**

 **IAEA**
International Atomic Energy Agency

Arrangements for Public Communication in Preparedness and Response for a Nuclear or Radiological Emergency DS475

Background

- Safety Guide DS475 is intended to:
 - Provide guidance for meeting the relevant Requirements of GSR Part 7 and of GSR Part 3
 - Provide guidance and recommendations on developing arrangements at the preparedness stage, for communicating with the public and media and for coordinating with all sources of official information in the preparedness and response to a nuclear or radiological emergency
- With the objectives to:
 - Protect the public
 - Inform the public about the hazards, protective actions and other response actions
 - Build and maintain public trust
 - Address public concerns regarding potential health effects
 - Prevent panic and help ensure actions taken do more good than harm
 - Minimize rumours and respond to misinformation
 - Enable interested parties to make informed decisions

Scope

- Audience: those responsible for communicating with the public and media in a radiation emergency within all organizations involved in EPR at facility, local, national and international levels, including those without a daily communication function

Proposed Structure

1. INTRODUCTION
2. BASIC CONSIDERATIONS
 - Objectives of Public Communication
 - Principles of Public Communication
 - Challenges of Public Communication
3. PUBLIC COMMUNICATION ARRANGEMENTS IN EMERGENCY PREPAREDNESS
4. PUBLIC COMMUNICATION ARRANGEMENTS IN EMERGENCY RESPONSE
5. ARRANGEMENTS FOR PUBLIC COMMUNICATION UNDER PARTICULAR CIRCUMSTANCES

APPENDIX I: Example system to put radiological health hazards in perspective in a nuclear or radiological emergency

REFERENCES

ANNEX I: Example of a PIO section within a unified command and control system

ANNEX II: Example Display of the system to put radiological health hazards in perspective

ANNEX III: Example list of advantages and disadvantages of selected communication tools

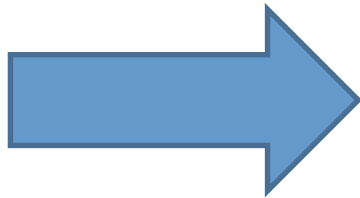
ANNEX IV: Example list of useful background information materials

ANNEX V: Example templates of a holding statement and an initial press release

CONTRIBUTORS TO DRAFTING AND REVIEW

DS475 Safety Guide

- June 2017: Draft approved by Safety Standards Committees at Step 7
- Draft to be circulated to Member States for comments



New General Safety Guide



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Thank you for your attention!

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